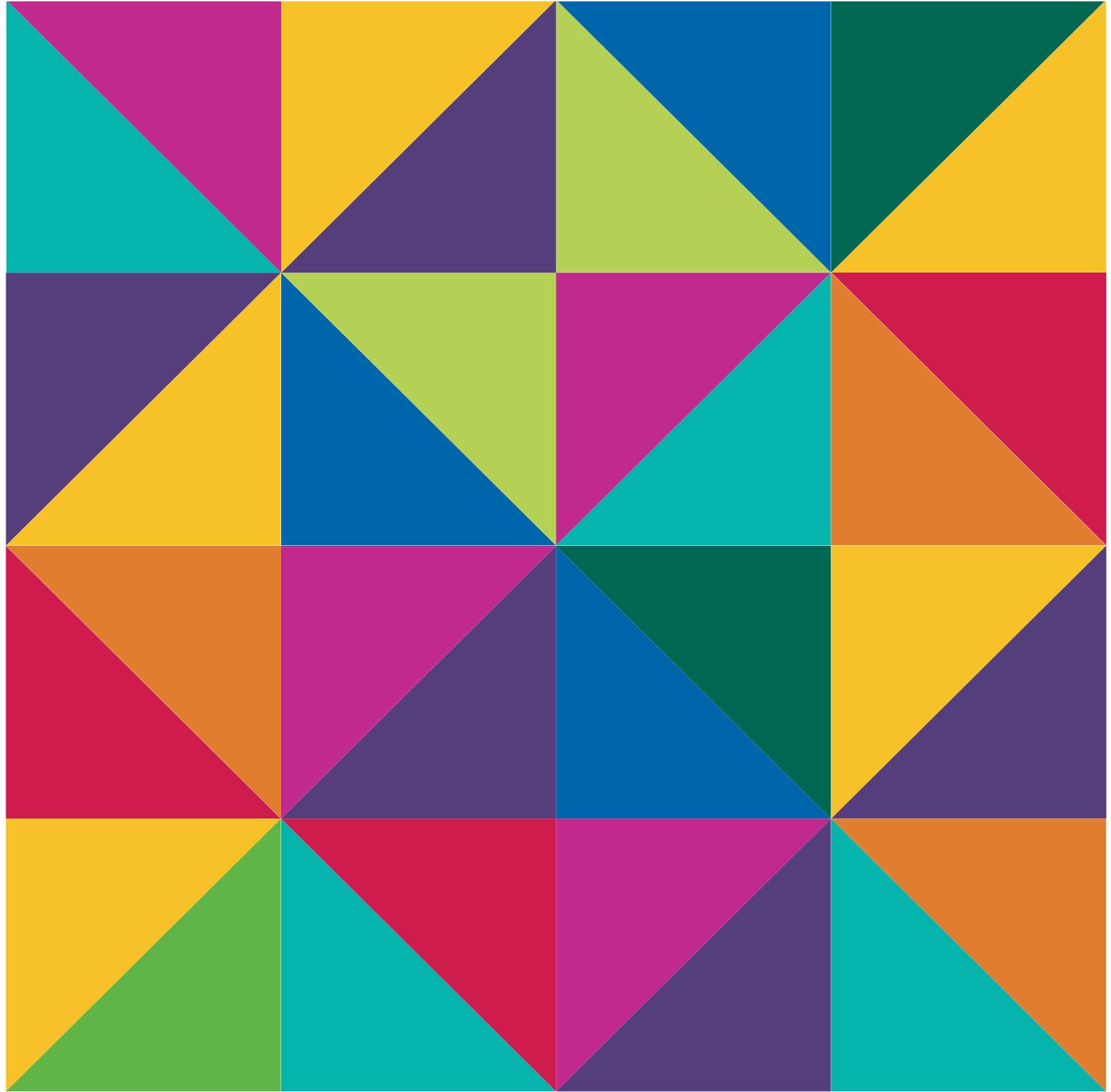


# Labour Market Intelligence Series

## Overview of Wiltshire Employment Sectors



## Overview of Wiltshire employment sectors

The employment base in Wiltshire is diverse. Wiltshire host many medium and large companies however Wiltshire's businesses are almost entirely small and mirco-businesses employing less than 50 people.

Most of Wiltshire's employees work in either financial and business services, manufacturing, wholesale and retail (including motor trade), public administration, education and health.

Over one quarter of Wiltshire's businesses are in the knowledge intensive sectors which are services and business operations heavily reliant on professional knowledge. A knowledge-intensive job or industry is one where the workers need a higher level of education, skills, and experience in order to work effectively.

More people in Wiltshire are employed than ever before, 249,700 (March 2017) which represents 81.2% of those economically active, with unemployment down to 3.2%. In 2016, Wiltshire employers on average paid their full-time staff £495.50 per week, which has steadily increased every year since 2012.

[www.nomisweb.co.uk/reports/lmp/la/1946157357/report.aspx](http://www.nomisweb.co.uk/reports/lmp/la/1946157357/report.aspx)

## Average gross salaries for full-time employees in the South West

Industry sector	Median gross salary
Mining and quarrying .....	£27,918
Manufacturing .....	£26,658
Electricity, gas, steam and air conditioning supply .....	£44,254
Water supply; sewerage, waste Management and remediation activities .....	£30,071
Construction.....	£26,881
Wholesale and retail trade; repair of motor vehicles and motorcycles ....	£16,854
Transportation and storage .....	£26,895
Accommodation and food service activities .....	£12,787
Information and communication.....	£32,518
Financial and insurance activities .....	£27,076
Real estate activities .....	£22,891
Professional, scientific and technical activities .....	£26,545
Administrative and support service activities .....	£16,564
Public administration and defence; compulsory social security .....	£27,614
Education .....	£20,968
Human health and social work activities .....	£18,196
Other service activities .....	£19,864

Office for National Statistics, Annual Survey of Hours and Earnings, 2016 Provisional Results (2016)

## Amount of Wiltshire employee jobs by industry (Nomis, 2015)



## Average national vacancies per quarter (ONS, UK Labour Market, Feb-Apr 17)



- Primary Services (A-B: agriculture and mining)
- Energy and Water (D-E)
- Manufacturing (C)
- Construction (F)
- Wholesale and retail, including motor trades (G)
- Transport storage (H)
- Accommodation and food services (I)
- Information and communication (J)
- Financial and other business services (K-N)
- Public admin, education and health (O-Q)
- Other Services (R-S)

Within Wiltshire, 49.5% of residents are employed as either: Managers, directors and senior officials, professionals or in associate professional and technical roles. These occupations tend to require a higher level of qualification (level 3 and above) and a good knowledge of their sectors.

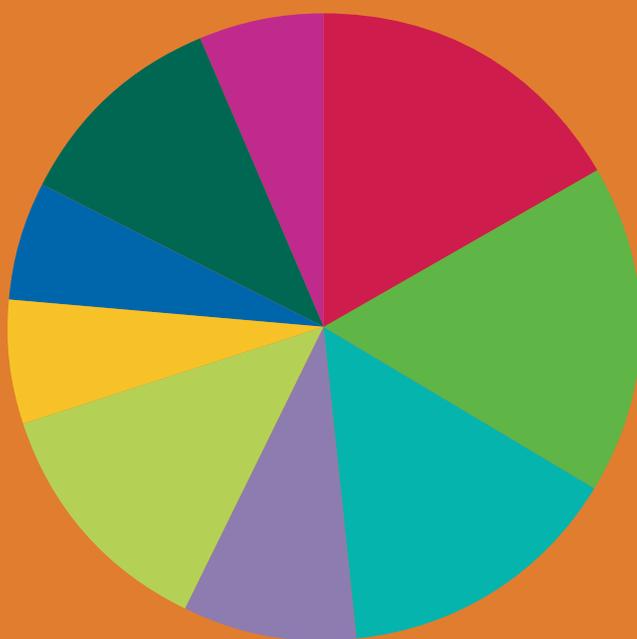
## Average gross salaries for full-time employees in the South West

Occupation	Median gross salary
Managers, directors and senior officials .....	£32,091
Professional occupations .....	£32,388
Associate professional and technical... ..	£27,518
Administrative and secretarial .....	£17,369
Skilled trades occupations.....	£24,165
Caring, leisure and other service occupations .....	£12,214
Sales and customer service occs.....	£11,457
Process, plant and machine operatives.....	£21,317
Elementary occupations.....	£11,819

Office for National Statistics, Annual Survey of Hours and Earnings, 2016 Provisional Results (2016)



## Employment by occupation in Wiltshire (Nomis, March 2017)



- Managers, directors and senior officials
- Professional occupations
- Associate professional and technical
- Administrative and secretarial
- Skilled trades occupations
- Caring, leisure and other service occupations
- Sales and customer service occs
- Process plants and machine operatives
- Elementary occupations

## Growth sectors:

Between 2010 and 2020, total employment in Wiltshire is expected to grow by around 17,500 jobs across sectors including hospitality and computing services by 2,200 jobs. Manufacturing will continue to be significant.

By 2020 it is projected that more than 1 in 4 jobs will require more employees qualified from Level 3 upwards and especially to degree level and above in the coming years.

The financial services sector employs around 8% of the work force and is regarded locally as a 'growth industry and a major economic driver'. Key professions include actuaries, underwriters, investment accounting and insolvency.

The military have a significant presence in the county and the Defence Industry requires Science, Technology Engineering and Maths (STEM) graduates which are in short supply across the country.

### Life Sciences

There is a need for 10% more staff to be trained in the next 10 years.

Tourism related jobs equate to 7% of employment in Wiltshire and the visitor economy is worth 8.2% of Wiltshire Gross Domestic Product (GDP) and supports over 27,000 jobs. The main job growth at an occupational level will be in managers, directors and senior officials.

The food and drink sector suffers from shortages in key areas particularly chefs, customer service staff and hospitality.

### Land Based

The growing global population will require increased productivity of agricultural businesses in order to meet the increasing demand. Skills will be required in resource management, nitrate applications, soil management, technical and scientific skills to change farming practices to a model where precision farming is commonplace. It will be increasingly important to understand the issue affecting sustainability of agriculture.

Wiltshire and Swindon have identified key sectors which will be important to the economy in the future through growth and the demand for more employees. The driver of growth will be a move towards larger numbers of individuals employed in more skilled and higher value-added roles in the following priority growth sectors:

- Advanced manufacturing including automotive
- Health and Life sciences
- Digital technologies
- Finance and professional services.



## Apprenticeships:

An Apprenticeship combines on site experience with college learning to provide the right balance of training and real life experience.

An Apprenticeship usually lasts between two and four years depending on where it is based and what level of qualification studied.

As an apprentice, you will:

- be in full-time employment
- be paid a minimum of £95 a week - many apprentices earn considerably more
- gain a nationally recognised qualification
- get hands-on experience to help you develop the skills you need to kick start a successful career.

On the job training is structured and agreed with your employer to ensure you learn the right skills.

Off the job training is arranged for you at a college or training centre. You can complete this training on day release or over a number of days in a series of blocks.

Last year in Wiltshire, 6480 individuals started an Apprenticeship, of which, almost 3740 Apprenticeships were started by individuals under 24.



