

# Spotlight on Apprenticeships

## Devizes

An apprenticeship snapshot for Wiltshire

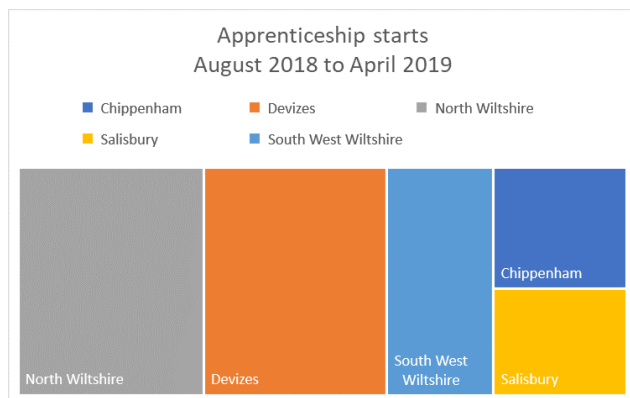
October 2019

This newsletter was produced by the Employment and Skills Service at Wiltshire Council to showcase employers, providers and the range of opportunities available through the apprenticeship route.

### Apprenticeships in Wiltshire

Wiltshire saw 5720 apprenticeships started between August 2017 and July 2018.

The parliamentary constituency of Devizes which includes the towns and villages of Durrington, Market Lavington, Marlborough, Pewsey and Tidworth accounted for 1820 of these starts across all sectors and levels.



Starts for the first three quarters of this academic year (August to April) show continued apprenticeship growth with a total of 4290 starts recorded for Wiltshire; 1290 of which were across the Devizes constituency.

Data Source [FE Data Library](#)

### #FACT

90% of apprentices stay on in their place of work after completing an apprenticeship

Source: [National Apprenticeship Service](#)

### An alternative to university!

Higher and Degree level apprenticeships are an area of rapid growth and offer a real alternative to university for applicants and not just for those that live in large cities such as London, Bristol and Birmingham. There are some great opportunities across Swindon and Wiltshire from businesses such as Arla Foods, Bew & Co, Hartham Park, Siemens and Zircon Software.

Applications for these programmes often open well in advance of the job starting, usually between October and March to start the following September. It is therefore important to sign up to the [Find an Apprenticeship](#) service website where you can opt in to receive alerts as vacancies are announced based on your criteria or location.

The National Apprenticeship Service offer support through their [vacancy snapshot](#) publication which highlights national opportunities

## Current vacancies in this area

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Apprenticeship vacancies are advertised throughout the year by local employers such as Bell Decorating Group, Charlton Baker, Cross Manufacturing, Rushall Organic Farm and Hartmoor Merchandising. You can search for vacancies [here](#).

Below is a sample of **live vacancies** for this area

[Oakford Technology Limited – IT Apprentice](#)

[The Red Lion - Bar and Waiting Apprentice](#)

[Urchfont C of E Primary School – Teaching Assistant Apprentice](#)

[Headlights – Business Administration Apprentice](#)

## Apprenticeship Ambassador Network

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The South West Apprenticeship Ambassador Network (SWAAN) is a group of employers, whose main aim is to engage new businesses to commit to apprenticeship delivery in the South West of England. The Apprenticeship Ambassador Network inspires and influences people to choose apprenticeships, as a route to create business and individual success across the country.

The Apprenticeship Ambassador Network is for businesses who have apprentices in their workforce regardless of size or industry.

Current and former apprentices can provide inspiration for the next generation by attending events and speaking at local schools; providing an insight into their day to day work roles.

To get involved in the regional network contact us or look at the website for more information [here](#)

## National Apprenticeship Week 2020

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National Apprenticeship Week is an annual week-long celebration of apprenticeships across England.



Apprenticeship employers use the opportunity to promote the success of their apprentices and highlight the huge benefits to other employers, of all sizes, who are thinking of taking on an apprentice.

Apprentices across the country will also be celebrated throughout the week, with engagement and events in schools and colleges. Many current and former apprentices will go back to school to tell their story, attracting the next generation of apprentices, so they too can fire up their future career.

## Meet an apprentice

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We regularly feature [Apprentice Stories](#) on our website; meet Lauren an Equine Apprentice at God Unlimited Outdoor Therapy Centre (GUL) in Shrewton [here](#).



## Apprenticeship Reforms – What’s new?

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### Fire It Up campaign

The Department for Education’s apprenticeships campaign ‘Fire It Up’ is once again live. It is already showing positive results since its launch in January, with a 10% increase in young people’s consideration of apprenticeships.

The second phase of the campaign continues to target broad audiences such as young people and parents but will also focus activity on those audiences that contribute to widening participation in apprenticeships such as those from disadvantaged backgrounds, women in under-represented sectors, low paid workers, people with learning difficulties or disabilities and people from ethnic minority backgrounds.

Look out for the adverts on TV, cinema, out of home poster sites, digital and social media.

You can view the [Fire It Up phase 2 toolkit](#) for more information.

## Labour Market Intelligence

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Have you looked at the latest [Labour Market Intelligence](#) across Wiltshire?

Discover employment information, where people are working, industries, growth sectors and more



## Our offer to employers

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The Employment and Skills Service with our colleagues at [Higher Futures](#) can support businesses of all sizes to develop an apprenticeship programme, help with recruitment and upskill existing employees through a series of training programmes and apprenticeship options, many funded through our extensive partnership network.

If you are an employer or an apprentice and would like to feature in future editions, contact us using the details below.

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